

Government agencies and enterprises communication with the media 2005

In January 2006, Turu-uuringud Ltd conducted a survey among journalists to get an overview of government agencies' and enterprises' communication with the media.

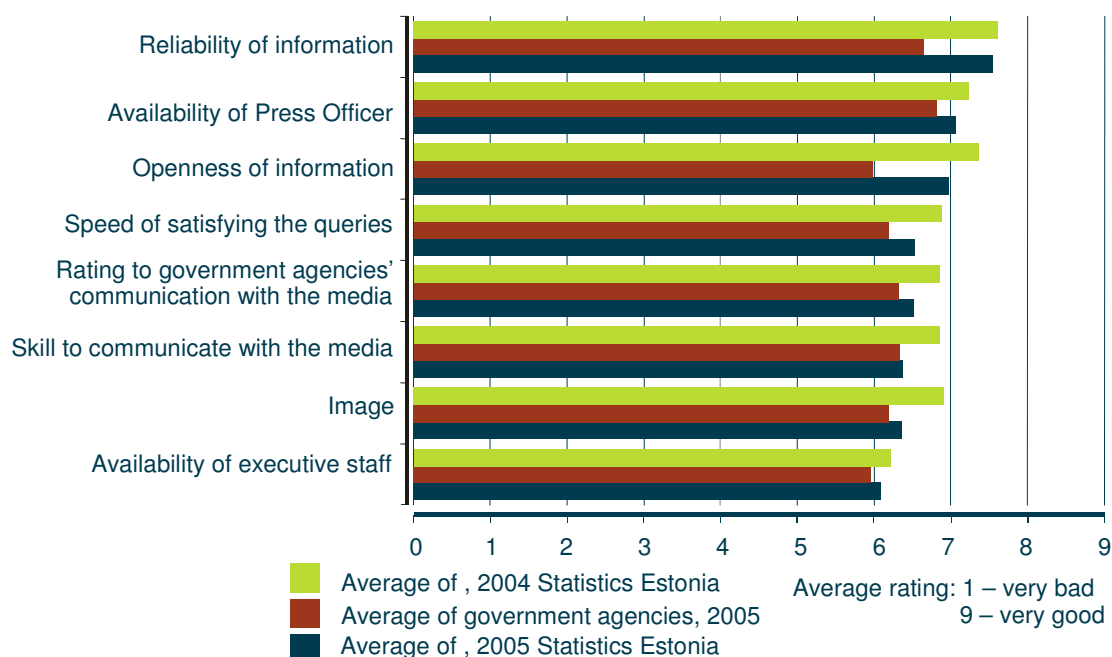
56 journalists assessed the relations between Statistics Estonia and the media.

The rating of Statistics Estonia was 6.52, which was slightly higher than the corresponding average of government agencies and enterprises covered by the survey. It was also higher than the rating of the similar survey conducted in the previous year (6.85).

Compared to other surveyed institutions the results of Statistics Estonia were higher than the average. Openness and reliability of information were rated particularly high.

Compared to the previous survey, the rating was lower concerning the openness of information, the speed of satisfying the queries, skills of communication with the media and the image of the office. In other aspects the rating was on the same level as in the previous survey.

Rating to government agencies communication with the media, 2004–2005



Distribution of ratings to Statistics Estonia, 2004–2005

