

## In October, the number of tourists in accommodation establishments increased

**According to Statistics Estonia, in October 2012, 220,000 domestic and foreign tourists stayed in accommodation establishments, which was 3% more than in October of the previous year.**

In October, 144,000 foreign tourists stayed in accommodation establishments or 65% of the total number of tourists using the services of accommodation establishments. Two thirds of the foreign tourists arrived from the neighbouring countries Finland, Russia and Latvia. Compared to October of the previous year, the number of tourists from Finland decreased 3% and the number of tourists from Russia and Latvia increased 18% and 11%, respectively. The number of tourists from other larger tourism partner countries – Sweden and Germany – stayed on the previous year's level and the number of tourists from Norway decreased by 3% compared to October of the previous year. Traditionally most of the foreign tourists stayed in Tallinn – 77% of the accommodated foreign tourists. 7% of the foreign tourists stayed in accommodation establishments of Pärnu county, 5% in Tartu county and 3% in Ida-Viru county.

In October, 76,000 domestic tourists stayed in accommodation establishments, which was 6% more than in October of the previous year. About one fifth of accommodated domestic tourists stayed in accommodation establishments of Tallinn, 14% in Pärnu county, 13% in Tartu county and a tenth in Ida-Viru county.

In October, 820 accommodation establishments with 18,000 rooms and 39,000 bed-places were available for tourists. The room occupancy rate was 45% and the bed occupancy rate was 35%. In October, 36% of bed places in sales were in the accommodation establishments of Tallinn and the bed occupancy rate was significantly higher in Tallinn than the national average – the bed occupancy rate was 50%. 13%, 7% and 6% of bed places in sales were in the accommodation establishments of Pärnu, Tartu and Ida-Viru counties, respectively; the bed occupancy rate in Tartu and Pärnu counties were equal to the national average, in Ida-Viru county, however, five percentage points higher.

In October, the average cost of a guest night in an accommodation establishment was 31 euros and it was three euros more expensive than in the same period of the previous year. The average cost of a guest night was higher in Tallinn than the national average.

### Accommodation by regions, October 2012

Accommodation	Total	Northern Estonia	North- eastern Estonia	Central Estonia	Western Estonia	Southern Estonia
Accommodation establishments	820	169	53	78	246	274
Rooms	17 789	8 041	1 043	1 043	4 256	3 406
Beds	39 443	16 647	2 181	2 604	9 701	8 310
Room occupancy rate, %	45	58	49	28	36	30
Bed occupancy rate, %	35	47	40	19	30	22
Tourists accommodated	219 949	134 723	11 956	8 496	34 364	30 410
Nights spent	432 007	242 388	26 952	15 669	91 117	55 881
residents of Estonia	134 088	35 293	14 931	11 263	35 986	36 615
foreign visitors	297 919	207 095	12 021	4 406	55 131	19 266
Average cost of a guest night, euros	31	35	29	28	25	24

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More detailed data have been published in the Statistical Database ([http://www.stat.ee/sdb-update?db\\_update\\_id=10589](http://www.stat.ee/sdb-update?db_update_id=10589)).