

In February, the number of tourists in accommodation establishments increased

According to Statistics Estonia, in February 2018, domestic and foreign tourists who stayed in Estonian accommodation establishments numbered 210,000, which is 3,000 tourists more than in February 2017.

Compared to February 2017, the number of foreign tourists who used the services of accommodation establishments increased by 2%. Foreign tourists accounted for 55% of the total number of tourists. In February 2018, a total of 115,000 foreign tourists used the services of accommodation establishments. 45% of the accommodated foreign tourists came from Finland, 14% from Russia and 10% from Latvia. Compared to February 2017, less tourists arrived from Finland (5%) and Russia (7%), while the number of Latvian tourists increased by 8%. There was also an increase in the number of tourists arriving from Sweden, the United States, the United Kingdom and Germany. Fewer tourists from Norway and Lithuania stayed in accommodation establishments than in February 2017. Of the accommodated foreign tourists, 66% came to Estonia for holidays, 27% were on a business trip and the rest had some other reason for visiting Estonia. Three quarters of foreign tourists preferred the accommodation establishments of Tallinn.

In February 2018, domestic tourists who used the services of accommodation establishments numbered 95,000, which is 1% more than in February 2017. Of the domestic tourists, 64% were on a holiday trip and 22% on a business trip. 27% of the domestic tourists who used accommodation services stayed in the accommodation establishments of Harju county, 16% in Pärnu county, 15% in Tartu county and 11% in Ida-Viru county.

In February 2018, there were 943 accommodation establishments offering services for tourists. 19,000 rooms and 44,000 bed places were available for tourists. 39% of the rooms and 31% of the bed places were occupied. The average cost of a guest night was 36 euros, i.e. three euros more than in February 2017. The average cost of a guest night was 42 euros in Harju county, 35 euros in Tartu county, 26 euros in Pärnu county and 34 euros in Ida-Viru county.

Accommodation by region, February 2018

Accommodation	Total	Northern Estonia	North-Eastern Estonia	Central Estonia	Western Estonia	Southern Estonia
Accommodation establishments	943	201	54	103	267	318
Rooms	19,478	8,471	1,192	1,473	4,161	4,181
Bed places	44,302	18,320	2,592	3,685	9,463	10,242
Room occupancy rate, %	39	49	44	19	32	32
Bed place occupancy rate, %	31	40	37	15	25	24
Tourists accommodated	209,742	114,630	16,201	9,822	33,209	35,880
Nights spent	382,023	204,401	27,112	15,855	66,940	67,715
residents of Estonia	155,502	41,867	16,310	12,965	39,929	44,431
foreign visitors	226,521	162,534	10,802	2,890	27,011	23,284
Average cost of a guest night, euros	36	42	34	31	25	31

The statistics are based on the questionnaire "Accommodation", the submission deadline of which was 10 March 2018. Statistics Estonia published the monthly summary in 18 working days. For the statistical activity "Accommodation", the main representative of public interest is the Ministry of Economic Affairs and Communications, commissioned by whom Statistics Estonia collects and analyses the data necessary for conducting the statistical activity.

For further information:
 Helga Laurmaa
 Leading Statistician
 Enterprise and Agricultural Statistics Department
 Statistics Estonia
 Tel. +372 625 9261

More detailed data have been published in the [statistical database](#).