

In April, fewer tourists stayed in accommodation establishments than a year ago

According to Statistics Estonia, in April 2018, domestic and foreign tourists staying in accommodation establishments numbered 251,000, which is 3% less than in April 2017. The number of foreign tourists decreased, while the number of domestic tourists stayed at the level of the previous year.

151,000 foreign tourists stayed in accommodation establishments, i.e. 4% fewer than in April 2017. In April, 97,000 tourists, or 64% of the foreign tourists arrived from Latvia, Finland and Russia. Compared to April of the previous year, the number of tourists arriving from Latvia and Finland decreased by 2% and 16%, respectively, while the number of tourists from Russia increased by one fifth. The number of Finnish tourists fell for the third month in succession compared to the same month of the previous year. The number of tourists arriving from Asian countries continues to increase: in April, there were 7% more tourists arriving from Asian countries than in the same month a year ago. 71% of the foreign tourists preferred to stay in the accommodation establishments of Tallinn. 8% of the foreign tourists stayed in the accommodation establishments of Pärnu city and 7% in Tartu city. 5% of the foreign tourists stayed in the accommodation establishments of Ida-Viru county.

100,000 domestic tourists stayed in accommodation establishments, i.e. as much as in April 2017. The number of nights spent by domestic tourists increased by 3%, which means that the duration of stay of domestic tourists in accommodation establishments increased somewhat. 63% of the domestic tourists were on a holiday trip and 23% on a business trip. 30% of the accommodated domestic tourists stayed in the accommodation establishments of Harju county, 16% in Tartu county, 14% in Pärnu county and 11% in Ida-Viru county.

In April, 956 accommodation establishments offered services for tourists. 20,000 rooms and 45,000 bed places were available for tourists. 44% of the rooms and 35% of the bed places were occupied. The average cost of a guest night was 36 euros, i.e. one euro less than in April 2017. The average cost of a guest night was 40 euros in Harju county, 39 euros in Tartu county and 30 euros in Pärnu county.

Accommodation by region, April 2018

Accommodation	Total	Northern Estonia	North- Eastern Estonia	Central Estonia	Western Estonia	Southern Estonia
Accommodation establishments	956	205	53	101	280	317
Rooms	19,778	8,563	1,181	1,483	4,334	4,217
Bed places	44,889	18,440	2,560	3,708	9,875	10,306
Room occupancy rate, %	44	56	48	22	38	31
Bed place occupancy rate, %	35	47	41	18	30	23
Tourists accommodated	250,576	140,357	18,139	11,686	39,694	40,700
Nights spent	472,753	261,506	31,401	19,807	89,654	70,385
residents of Estonia	170,601	52,006	17,950	14,040	43,174	43,431
foreign visitors	302,152	209,500	13,451	5,767	46,480	26,954
Average cost of a guest night, euros	36	40	32	29	29	33

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The statistics are based on the questionnaire "Accommodation", the submission deadline of which was 10 May 2018. Statistics Estonia published the monthly summary in 18 working days. For the statistical activity "Accommodation", the main representative of public interest is the Ministry of Economic Affairs and Communications, commissioned by whom Statistics Estonia collects and analyses the data necessary for conducting the statistical activity.

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More detailed data have been published in the [statistical database](#).