

In August, the number of tourists in accommodation establishments increased

According to Statistics Estonia, in August, domestic and foreign tourists having stayed in Estonian accommodation establishments numbered 417,000, which was 6% more than in August 2015.

In August 2016, 24,000 tourists more used the services of accommodation establishments of Estonia than in the same month of the previous year. The number of foreign and domestic tourists increased by 6% and 5%, respectively, compared to August 2015. Foreign tourists accounted for nearly two-thirds of the total number of tourists. In August 2016, 256,000 foreign tourists used the services of accommodation establishments or 15,000 foreign tourists more than in August 2015. 38% of the foreign tourists came from Finland, 10% from Germany, 8% from Russia and 7% from Latvia. 78% of the accommodated foreign tourists came to Estonia for holidays, 17% were on a business trip and the rest had some other reason for visiting Estonia. Foreign tourists mainly prefer the accommodation establishments of Tallinn (63% of the accommodated foreign tourists), Pärnu city (10%), Tartu city (6%) and Saare county (5%).

In August 2016, domestic tourists having used the services of accommodation establishments numbered 162,000, which were 8,000 domestic tourists more than in August of the previous year. 65% of the domestic tourists were on a holiday trip and 18% on a business trip. 20% of the domestic tourists having used accommodation services stayed in the accommodation establishments of Harju county, 15% in Pärnu county, 9% in Ida-Viru county and 8% in Saare county.

In August 2016, 1,311 accommodation establishments offered services for tourists. 23,000 rooms and 55,000 beds (1,300 beds more than in August 2015) were available for tourists. 56% of the rooms and 47% of the beds were occupied. The average cost of a guest night was 35 euros or two euros more than a year earlier. The average cost of a guest night was 42 euros in Harju county, 36 euros in Pärnu county, 32 euros in Saare county, and 30 euros in Tartu county.

Accommodation by region, August 2016

Accommodation	Total	Northern Estonia	North-Eastern Estonia	Central Estonia	Western Estonia	Southern Estonia
Accommodation establishments	1,311	230	73	132	492	384
Rooms	22,961	8,590	1,548	1,776	6,493	4,554
Beds	55,289	18,792	3,753	4,498	16,399	11,847
Room occupancy rate %	56	75	45	39	47	43
Bed occupancy rate %	47	64	40	37	40	34
Tourists accommodated	417,242	201,616	23,608	28,010	96,389	67,619
Nights spent	799,710	375,533	46,921	51,073	201,873	124,310
residents of Estonia	300,085	58,836	27,984	38,146	94,249	80,870
foreign visitors	499,625	316,697	18,937	12,927	107,624	43,440
Average cost of a guest night euros	35	42	27	22	33	25

The statistics are based on the questionnaire "Accommodation" the deadline of which was 10 September 2016. Statistics Estonia published the monthly summary in 21 working days.

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More detailed data have been published in the [Statistical Database](#).