

The Community Innovation Survey

The easiest way to fill in the questionnaire is table by table, saving, checking and correcting errors in the tables. Mandatory fields in the questionnaire are marked with a red asterisk.

Questionnaire code: 12932021

Submitted in: 18.08.2021, data about 2020

Period:

Periodicity: Over two years

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Statistics Estonia guarantees the full protection of your data.

Economic unit
Registry code:
Name:

E-mail:
Phone:

Postal address
County:
City / Rural municipality:
Village / Town / City district:
Secondary address unit:

Street:
Building:
Apartment:
Postal code:

Economic activity in the sample

Completed by
Personal ID code:
Firstname and surname:

E-mail:
Phone:

Completed on (date):

Signature:

1.1. ENTERPRISE GROUP

Question A1 is mandatory.

		Answer
A1. Was your enterprise part of an enterprise group in 2020?	A1	1 1 - Yes 2 - No
	SUUNAMINE	ROUTING
IF YOU ANSWERED "NO" TO QUESTION A1, GO TO QUESTION B1 in TABLE 2.1	X	
A2. During 2018-2020, did your enterprise engage in any of the following activities with one or more enterprises of your enterprise group?	A2	
Inflows from other enterprises in your group ...	X1	
technical and technological knowledge	A2_1	01 - Yes, from other enterprises in Estonia 02 - Yes, from other enterprises abroad 03 - No
financial resources	A2_2	01 - Yes, from other enterprises in Estonia 02 - Yes, from other enterprises abroad 03 - No
personnel	A2_3	01 - Yes, from other enterprises in Estonia 02 - Yes, from other enterprises abroad 03 - No
in-sourcing of business activities	A2_4	01 - Yes, from other enterprises in Estonia 02 - Yes, from other enterprises abroad 03 - No
Outflows to other enterprises in your group...	x2	
technical and technological knowledge	A2_5	01 - Yes, to other enterprises in Estonia 02 - Yes, to other enterprises abroad 03 - No
financial resources	A2_6	01 - Yes, to other enterprises in Estonia

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		02 - Yes, to other enterprises abroad 03 - No
personnel	A2_7	01 - Yes, to other enterprises in Estonia 02 - Yes, to other enterprises abroad 03 - No
out-sourcing of business activities	A2_8	01 - Yes, to other enterprises in Estonia 02 - Yes, to other enterprises abroad 03 - No
A3. During 2018–2020, did your enterprise try to obtain funding or received funding in the form of intra-group loans?	A3_1	1 - Did not try 2 - Tried, but not successfully 3 - Yes, successfully obtained some funding
If your enterprise obtained funding in the form of intra-group loan, then was at least part of the funding used for R&D or other innovation activities?	A3_2	1 - Yes 2 - No

2.1. STRATEGIES AND BUSINESS ENVIRONMENT

All questions in the table are mandatory.

		Assessment of importance (Product = good or service)
		1
B1. In 2018–2020, how important were the following strategies to the economic performance of your enterprise? Focus on ...	B1	.
1a) improving your existing goods or services	B1_1a	A402 - High B204 - Medium C404 - Low D208 - Not important
1b) introducing new goods or services	B1_1b	A402 - High B204 - Medium C404 - Low D208 - Not important
2a) low-price (price leadership)	B1_2a	A402 - High B204 - Medium C404 - Low D208 - Not important
2b) high-quality (quality leadership)	B1_2b	A402 - High B204 - Medium C404 - Low D208 - Not important
3a) a broad range of goods or services	B1_3a	A402 - High B204 - Medium C404 - Low D208 - Not important
3b) one or a small number of key goods or services	B1_3b	A402 - High B204 - Medium C404 - Low D208 - Not important
4a) satisfying established customer groups	B1_4a	A402 - High B204 - Medium C404 - Low D208 - Not important
4b) reaching out to new customer groups	B1_4b	A402 - High B204 - Medium C404 - Low D208 - Not important
5a) standardised goods or services	B1_5a	A402 - High B204 - Medium C404 - Low D208 - Not important
5b) customer-specific solutions	B1_5b	A402 - High B204 - Medium C404 - Low D208 - Not important

2.2. STRATEGIES AND BUSINESS ENVIRONMENT (continues)

		Assessment of importance (Product = good or service)
		1

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B2. During the three years 2018 to 2020, to what extent do the following characteristics describe the conditions faced by your enterprise ?	B2	
a) goods or services become outdated quickly	B2_1	1 - Applies fully 2 - Applies somewhat 3 - Applies very little 4 - Applies not at all
b) future technological developments are difficult to predict	B2_2	1 - Applies fully 2 - Applies somewhat 3 - Applies very little 4 - Applies not at all
c) competitor goods or services are easily substituted with those of your enterprise	B2_3	1 - Applies fully 2 - Applies somewhat 3 - Applies very little 4 - Applies not at all
d) entry of new competitors leads to a major threat of your enterprises' market position	B2_4	1 - Applies fully 2 - Applies somewhat 3 - Applies very little 4 - Applies not at all
e) competitor's actions are difficult to predict	B2_5	1 - Applies fully 2 - Applies somewhat 3 - Applies very little 4 - Applies not at all
f) changes in demand are difficult to predict	B2_6	1 - Applies fully 2 - Applies somewhat 3 - Applies very little 4 - Applies not at all
g) strong competition from abroad	B2_7	1 - Applies fully 2 - Applies somewhat 3 - Applies very little 4 - Applies not at all
h) price increases lead to loss of clients	B2_8	1 - Applies fully 2 - Applies somewhat 3 - Applies very little 4 - Applies not at all
B3. In 2016–2018, which of the following products did your enterprise produce or deliver?	B3	A user can be an end customer or an enterprise which uses a product as an intermediate product.
standardised products offered to different users in the same way. This includes mass customisation.	B3_1	1 - Yes 2 - No
goods or services designed and developed specifically to meet the needs of particular users (customisation)	B3_2	1 - Yes 2 - No
goods or services co-created with users; i.e. the user had an active role in the creation of the idea, design and development of the product (cocreation)	B3_3	1 - Yes 2 - No

3.1. INTELLECTUAL PROPERTY

Questions on table rows C1_1 to C3_1 and C4_1 to C4_2 are mandatory.

		Answer
		1
C2. In 2018–2020, did your enterprise ...?	C1	
claim a copyright	C1_1	1 - Yes 2 - No
use trade secrets	C1_2	1 - Yes 2 - No
C2. In 2018–2020, did your enterprise ...?	C2	
licenses out its intellectual property rights to others	C2_1	1 - Yes 2 - No
sell its own intellectual property rights (or assign IP rights) to others	C2_2	1 - Yes 2 - No
exchanged intellectual property rights (pooling, crosslicensing, etc.)	C2_3	1 - Yes 2 - No
C3. During the three years 2018 to 2020, did your enterprise purchase or license-in patents or other IPRs?	C3_1	1 - Yes 2 - No
	SUUNAMINE	ROUTING
IF YOU ANSWERED "YES" TO THAT QUESTION, THEN	x	
from private business enterprises or individuals	C3_2	1 - Yes 2 - No
from public research organisations, universities or other higher education institutions	C3_3	1 - Yes 2 - No

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C4. In 2018–2020, did your enterprise purchase machinery, equipment or software based on ...?	C4	
the same or improved technology used in your enterprise before	C4_1	1 - Yes 2 - No
new technology that was not used in your enterprise before	C4_2	1 - Yes 2 - No

4.1. IMPACTS OF CLIMATE CHANGE FOR BUSINESS ACTIVITIES

		Please assess the importance of each factor.
		1
D1. During 2018 to 2020, how important were the following factors related to climate change for your business?	D1	
government policies or measures related to climate change	D1_1	1 - High 2 - Medium 3 - Low 4 - Had no effect / not relevant
increasing customer demand for products that help mitigate or adapt to climate change (e.g. low-carbon products)	D1_2	1 - High 2 - Medium 3 - Low 4 - Had no effect / not relevant
increasing costs or input prices resulting from climate change (e.g. higher insurance fees, higher prices for water, adaptation of processes or facilities)	D1_3	1 - High 2 - Medium 3 - Low 4 - Had no effect / not relevant
impacts of extreme weather conditions (e.g. damages/disturbances)	D1_4	1 - High 2 - Medium 3 - Low 4 - Had no effect / not relevant

5.1. PRODUCT INNOVATION

Questions on table rows E1_1 to C1_4 are mandatory.

		Answer
		1
E1. During 2018–2020, did your enterprise introduce any ...?	E1	
New products (goods or services) differ significantly from the enterprise's previous products in terms of characteristics or usage.	z1	.
new goods	E1_1	1 - Yes 2 - No
new services	E1_2	1 - Yes 2 - No
During 2018–2020, did your enterprise introduce any ...?	xx	.
Improvement is also when an enterprise creates an improved version of a product or improves an existing product, its characteristics of use, etc. gradually in a specific direction.	z3	.
improved goods	E1_3	1 - Yes 2 - No
improved services	E1_4	1 - Yes 2 - No
	SUUNAMINE	ROUTING
IF YOU ANSWERED "NO" TO ALL QUESTION E1 OPTIONS, GO TO QUESTION F1 in TABLE 6.1. THERE IS NO NEED TO CONTINUE FILLING IN TABLE 5.1.	x1	
E2. In 2018–2020, were any of the new or improved products ...?	E2	
Product = good or service	x	
not previously offered by any of your competitors	E2_1	1 - Yes 2 - No
identical or very similar to products already offered by your competitors	E2_2	1 - Yes 2 - No
E3. Please estimate the percentage of your enterprise's total turnover in 2020 from products that were new or improved in 2018–2020? Please fill in at least items 1 and 2 (Total 100%)	E3	.
1. new or improved products (%)	E3_1	
a) products not previously offered by any of your competitors (%)	E3_2	
b) products identical or very similar to products already offered by your competitors (%)	E3_3	

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2. standardised products (%)	E3_4	
Total turnover in 2020, 100% (row E3_1 + row E3_4, autosum)	XG3_1	row E3_1+ row E3_4 = 100%
E4. Who developed these product innovations?	E4	
your enterprise by itself	E4_1	1 - Yes 2 - No
your enterprise together with other enterprises or organisations	E4_2	1 - Yes 2 - No
your enterprise by adapting or modifying products originally developed by other enterprises or organisations	E4_3	1 - Yes 2 - No
other enterprises or organisations	E4_4	1 - Yes 2 - No

6.1. BUSINESS PROCESS INNOVATION

Questions on table rows F1_1 to F1_7 are mandatory. A business process innovation is the adoption of a new or significantly improved production process, delivery method or production support process. Innovation must be new to your enterprise but your enterprise does not necessarily have to be the first to adopt this innovation in the market area. It is not important whether the innovation was developed in your enterprise or in other enterprises or organisations.

		Answer
		1
F1. During 2018–2020, did your enterprise introduce any of the following types of new processes or improved processes that differ significantly from your previous processes?	F1	
methods for producing goods or providing services (including methods for developing goods or services)	F1_1	1 - Yes 2 - No
logistics, delivery or distribution methods	F1_2	1 - Yes 2 - No
methods for information processing or communication (ICT)	F1_3	1 - Yes 2 - No
methods for accounting or purchasing operations	F1_4	1 - Yes 2 - No
business practices for organising procedures or external relations	F1_5	1 - Yes 2 - No
methods of organising work responsibility, decision making or human resource management	F1_6	1 - Yes 2 - No
marketing methods for promotion, packaging, pricing, product placement, after sales services, etc.	F1_7	1 - Yes 2 - No
	SUUNAMINE	ROUTING
IF YOU ANSWERED "NO" TO ALL OPTIONS IN QUESTIONS F1, GO TO QUESTION G1 in TABLE 7.1.	x	
F2. Who developed these process innovations?	F2	
your enterprise by itself	F2_1	1 - Yes 2 - No
your enterprise together with other enterprises or organisations	F2_2	1 - Yes 2 - No
your enterprise by adapting or modifying processes originally developed by other enterprises or organisations	F2_3	1 - Yes 2 - No
other enterprises or organisations	F2_4	1 - Yes 2 - No

7.1. INNOVATION, AND RESEARCH AND DEVELOPMENT (R&D)

Questions on table rows G1_1 to G1_5 are mandatory.

		Answer	
		1	2
G1. In 2018–2020, did your enterprise ...?	G1		
completed activities on product or process innovation	G1_1	1 - Yes 2 - No	
ongoing innovation activities at the end of 2020	G1_2	1 - Yes 2 - No	
abandoned innovation activities	G1_3	1 - Yes 2 - No	
contract-out R&D to other enterprises (include enterprises in your own group) or to public or private research organisations	G1_4	1 - Yes 2 - No	

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in-house research and development (R&D) activities	G1_5	1 - Yes 2 - No	
If your company had in-house R&D in 2016–2018, was R&D in your enterprise occasional or continuous?	M1_7		
continuously, your enterprise had permanent R&D staff	G1_6	1 - Yes 2 - No	
occasionally	G1_7	1 - Yes 2 - No	
	SUUNAMINE	ROUTING	
IF YOU ANSWERED "NO" TO ALL OPTIONS IN QUESTIONS E1, F1, G1, GO TO QUESTION H1 in TABLE 8.1.	x1		
G2. In 2020, did your enterprise have any of the following types of expenditure* on innovations, and research and development (R&D)?	G2		Amount of expenditure, euros
R&D performed in-house	G2_1	1 - Yes 2 - No	
R&D contracted out (including enterprises in own enterprise group)	G2_2	1 - Yes 2 - No	
all other innovation expenditures (excluding R&D)	G2_3	1 - Yes 2 - No	
If your enterprise had all other innovation expenditures (except R&D expenditure) in 2020, what were these expenditures?	X		
expenditures on own personnel working on innovation	G2_4	1 - Yes 2 - No	
expenditures on services, materials, supplies purchased from others for innovation	G2_5	1 - Yes 2 - No	
expenditures on fixed assets for innovation (acquisition of machinery, equipment, software, IPRs, buildings etc.)	G2_6	1 - Yes 2 - No	

8.1. FUNDING

Questions on table rows H1_1 to H3_4 are mandatory.

		Answer	If your enterprise obtained funding in the form of loans or subsidies, then was at least part of the funding used for R&D or other innovation activities?
		1	2
H1. Did your enterprise try to obtain or obtained funding in exchange for shares in the ownership of the enterprise in 2018–2020?	H1_1	1 - Did not try 2 - Tried, but not successfully 3 - Yes, successfully obtained some funding	1 - Yes 2 - No
H2. During 2018–2020, did your enterprise try to obtain or obtained funding in the form of loans?	H2_1	1 - Did not try 2 - Tried, but not successfully 3 - Yes, successfully obtained some funding	1 - Yes 2 - No
H3. During 2018–2020, did your enterprise receive any financial support from ...?	H3		
a local authority	H3_1	1 - Yes 2 - No	1 - Yes 2 - No
national government	H3_2	1 - Yes 2 - No	1 - Yes 2 - No
EU Horizon 2020 Programme for Research and Innovation	H3_3	1 - Yes 2 - No	1 - Yes 2 - No
financial support from other European Union institution	H3_4	1 - Yes 2 - No	1 - Yes 2 - No

9.1. CO-OPERATION

All questions in the table are mandatory.

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		Answer
		1
I1. During 2018–2020, did your enterprise co-operate with other enterprises or organisations ...?	I1	
a) on research and development (R&D)	I1_1	1 - Yes 2 - No
b) on other innovation activities (excluding R&D)	I1_2	1 - Yes 2 - No
c) in any business activities other than innovation and R&D	I1_3	1 - Yes 2 - No
	SUUNAMINE	ROUTING
IF YOU ANSWERED "NO" TO OPTIONS a and b IN QUESTIONS I1, GO TO QUESTION J1 in TABLE 10.1.	x	

9.2. CO-OPERATION (continues)

The table can be cancelled by clicking on "Cancel" under the gear sign in the table heading.

		In Estonia	Other EU or EFTA countries	All other countries
		1	2	3
I2. Please indicate the innovation co-operation partners of your enterprise by location	I2			
non-profit organisations	I2_1			
clients or customers from the public sector	I2_2			
government or public research institutes	I2_3			
universities or other higher education institutions	I2_4			
enterprises within your enterprise group	I2_5			
private business enterprises (outside your enterprises/outside your enterprise group):	x			
consultants, commercial labs, or private research institutes	I2_6			
suppliers of equipment, materials, components or software	I2_7			
enterprises that are your clients or customers	I2_8			
enterprises that are your competitors	I2_9			
other enterprises	I2_10			

10.1. OBSTACLES

		Facilitated	Hampered	Had no effect / was not relevant
		1	2	3
J1. During 2018–2020, has any of the following types of legislation or regulation* affected your enterprises' innovation activities?	J			
product safety, consumer protection	J1_1	1 - Yes 2 - No	1 - Yes 2 - No	1 - Yes 2 - No
environmental	J1_2	1 - Yes 2 - No	1 - Yes 2 - No	1 - Yes 2 - No
intellectual property	J1_3	1 - Yes 2 - No	1 - Yes 2 - No	1 - Yes 2 - No
tax	J1_4	1 - Yes 2 - No	1 - Yes 2 - No	1 - Yes 2 - No
employment, worker safety or social affairs	J1_5	1 - Yes 2 - No	1 - Yes 2 - No	1 - Yes 2 - No
data protection	J1_6	1 - Yes 2 - No	1 - Yes 2 - No	1 - Yes 2 - No

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10.2 OBSTACLES (continues)

All questions in the table are mandatory.

		The obstacle effect was ...
		1
J2. During 2018–2020, how important were the following factors in hampering your enterprises' innovation activities?	J2	
lack of internal finance for innovation	J2_1	1 - High 2 - Medium 3 - Low 4 - Is not an obstacle
lack of credit or private equity	J2_2	1 - High 2 - Medium 3 - Low 4 - Is not an obstacle
difficulties in obtaining public grants or subsidies	J2_3	1 - High 2 - Medium 3 - Low 4 - Is not an obstacle
innovation involves high costs	J2_4	1 - High 2 - Medium 3 - Low 4 - Is not an obstacle
lack of skilled employees within your enterprise	J2_5	1 - High 2 - Medium 3 - Low 4 - Is not an obstacle
lack of collaboration partners	J2_6	1 - High 2 - Medium 3 - Low 4 - Is not an obstacle
lack of access to external knowledge	J2_7	1 - High 2 - Medium 3 - Low 4 - Is not an obstacle
uncertain market demand for your ideas	J2_8	1 - High 2 - Medium 3 - Low 4 - Is not an obstacle
too much competition in your market	J2_9	1 - High 2 - Medium 3 - Low 4 - Is not an obstacle
different priorities within your enterprise	J2_10	1 - High 2 - Medium 3 - Low 4 - Is not an obstacle

11.1. ENVIRONMENTAL INNOVATION ACTIVITIES

Questions on table rows K1_1 to K1_10 are mandatory. Environmental innovation is a new or improved product (good or service) or process with environmental benefits.

		Answer
		1
K1. During 2018–2020, did your enterprise introduce innovations with any environmental benefits? If yes, was their contribution to environmental protection rather significant or insignificant?	K	
Environmental benefits obtained within your enterprise	x	
reduced material or water use per unit of output	K1_1	1 - Yes, significant 2 - Yes, but insignificant 3 - No
reduced energy use or CO2 'footprint' (i.e. reduced total CO2 emission)	K1_2	1 - Yes, significant 2 - Yes, but insignificant 3 - No
reduced soil, noise, water or air pollution	K1_3	1 - Yes, significant 2 - Yes, but insignificant

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		3 - No
replaced a share of materials with less polluting or hazardous substitutes	K1_4	1 - Yes, significant 2 - Yes, but insignificant 3 - No
replaced a share of fossil energy with renewable energy sources	K1_5	1 - Yes, significant 2 - Yes, but insignificant 3 - No
recycled waste, water, or materials for own use or sale	K1_6	1 - Yes, significant 2 - Yes, but insignificant 3 - No
Environmental benefits obtained during the consumption or use of a good or service by the end user	x_	
reduced energy use or CO2 'footprint'	K1_7	1 - Yes, significant 2 - Yes, but insignificant 3 - No
reduced air, water, soil or noise pollution	K1_8	1 - Yes, significant 2 - Yes, but insignificant 3 - No
facilitated recycling of product after use	K1_9	1 - Yes, significant 2 - Yes, but insignificant 3 - No
extended product life through longer-lasting, more durable products	K1_10	1 - Yes, significant 2 - Yes, but insignificant 3 - No
.	SUUNAMINE	ROUTING
IF YOU ANSWERED "NO" TO ALL OPTIONS IN QUESTIONS K1, GO TO QUESTION L1 in TABLE 12.1.	xx	
K2. During 2018–2020, how important were the following factors in driving your enterprise's decisions to introduce innovations with environmental benefits?	K2	
existing environmental regulations	K2_1	1 - High 2 - Medium 3 - Low 4 - Had no effect / not relevant
existing environmental taxes, charges or fees	K2_2	1 - High 2 - Medium 3 - Low 4 - Had no effect / not relevant
environmental regulations or taxes expected in the future	K2_3	1 - High 2 - Medium 3 - Low 4 - Had no effect / not relevant
government grants, subsidies or other financial incentives for environmental innovations	K2_4	1 - High 2 - Medium 3 - Low 4 - Had no effect / not relevant
current or expected market demand for environmental innovations	K2_5	1 - High 2 - Medium 3 - Low 4 - Had no effect / not relevant
improving your enterprise's reputation	K2_6	1 - High 2 - Medium 3 - Low 4 - Had no effect / not relevant
voluntary actions or initiatives for environmental good practice within your sector	K2_7	1 - High 2 - Medium 3 - Low 4 - Had no effect / not relevant
high cost of energy, water or materials	K2_8	1 - High 2 - Medium 3 - Low 4 - Had no effect / not relevant
need to meet requirements for public procurement contracts	K2_9	1 - High 2 - Medium 3 - Low 4 - Had no effect / not relevant

12.1. BASIC INFORMATION ON YOUR ENTERPRISE

Questions on table rows L1_1 to L2_6 in column 1 are mandatory.

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		Answer	Sum
		1	2
L1. What was the percentage (%) of turnover in 2020 by groups of customers?	L1		.
turnover (%) from customers located in Estonia	L1_1		
turnover (%) from customers located in EU and EFTA countries	L1_2		
turnover (%) from customers located in other countries	L1_3		
Total 100%	L1_4		
L2. Did your enterprise spend on the following items in 2020?	L2		.
purchase of machinery, equipment, buildings and other fixed assets	L2_1	1 - Yes 2 - No	
marketing, brand building, advertising (including in-house costs and purchased services)	L2_2	1 - Yes 2 - No	
training own staff	L2_3	1 - Yes 2 - No	
product design (including in-house costs and purchased services)	L2_4	1 - Yes 2 - No	
software development, database work and data analysis (including in-house costs and purchased services)	L2_5	1 - Yes 2 - No	
registering, filing and monitoring own Intellectual Property Rights (IPRs) and purchasing or licensing IPRs from others	L2_6	1 - Yes 2 - No	

12.TIME SPENT ON FILLING OUT THE QUESTIONNAIRE (incl. for preparing the data)

Please estimate how much time you spent on filling out the questionnaire (incl. time spent on reading the instructions, collecting and preparing data).Record the total time spent by all employees.

	Spent time
Hours	
Minutes	

Information on receiving support

According to our data, in 2018–2020, your enterprise was a cooperation partner of a technology development centre (TAK) in the area of research and development or cooperated under a contract with research institutions and universities or received innovation support from one of the following sources: SA Archimedes, ARIB, Enterprise Estonia, Estonian Research Council or "Horizon 2020" programme. You have reported that during these years your enterprise did not have any new or improved products or processes, completed innovation activities or ongoing, abandoned or postponed activities related to product or process innovations.

	Received support
Information on checks	

COMMENT