



Film and TV production

Questionnaire code: 12272023

Submitted in: 01.07.2023, data about 2022

Period:

Periodicity: Annual

page 1/12

Statistics Estonia guarantees the full protection of data submitted.

Economic unit
Registry code:
Name:

E-mail:
Phone:

Postal address
County:
City / Rural municipality:
Village / Town / City district:
Secondary address unit:

Street:
Building:
Apartment:
Postal code:

Economic activity in the sample

Completed by
Personal ID code:
Firstname and surname:

E-mail:
Phone:

Completed on (date):

Signature:

0. INFORMATION TO THE RESPONDENT

The questionnaire is used to collect: about corporate films (advertising, promotional or educational films and music videos) and television productions completed during the reference year. ..financial information about professional full-length films and short films and about audiovisual services provided to foreign companies. Companies fill in the tables according to the type of content completed or services provided in the reference year. Sources of financing of production and production costs must be filled in even if no films or other audiovisual content were completed in the reference year but some content was under production. Data on the content of full-length films and short films are NO LONGER COLLECTED by Statistics Estonia. Completion of the questionnaire: The easiest way to fill in the questionnaire is table by table, saving, checking and correcting errors in the tables. The error message "Warning" indicates possible errors. Please make sure that you have entered the correct data, then click "Accept warnings" and confirm the questionnaire. In case of any questions, please call +372 6259 300 or send an email at mailto:klienditugi@stat.ee .	

0. Information about feedback questionnaire

Dear Respondent! Questions for feedback have been added at the end of the questionnaire. We look forward to your suggestions and comments to make the questionnaire more user-friendly in the future. It will take approximately 2 minutes to give feedback. Thank you!	

Film and TV production

Questionnaire code: 12272023

Submitted in: 01.07.2023, data about 2022

Period:

page 2/12

1. COMPLETED CORPORATE FILMS

To enter the data, click on Add table row. If you have entered data in the pop-up window, click Save row, choose Close to close the page. To amend the already entered and saved row, click on the respective row number in the first column – a pop-up window for amending the data will open.

Reco rd no	Type of corporate film	Number of corporate films	Total duration of corporate films, seconds
	1	2	3
1	201 - Advertising film 202 - Promotional film 203 - Educational film 204 - Music video		
2	201 - Advertising film 202 - Promotional film 203 - Educational film 204 - Music video		
3	201 - Advertising film 202 - Promotional film 203 - Educational film 204 - Music video		
4	201 - Advertising film 202 - Promotional film 203 - Educational film 204 - Music video		
5	201 - Advertising film 202 - Promotional film 203 - Educational film 204 - Music video		
6	201 - Advertising film 202 - Promotional film 203 - Educational film 204 - Music video		
7	201 - Advertising film 202 - Promotional film 203 - Educational film 204 - Music video		
8	201 - Advertising film 202 - Promotional film 203 - Educational film 204 - Music video		
9	201 - Advertising film 202 - Promotional film 203 - Educational film 204 - Music video		
10	201 - Advertising film 202 - Promotional film 203 - Educational film 204 - Music video		
11	201 - Advertising film 202 - Promotional film 203 - Educational film 204 - Music video		
12	201 - Advertising film 202 - Promotional film 203 - Educational film 204 - Music video		
13	201 - Advertising film 202 - Promotional film 203 - Educational film 204 - Music video		
14	201 - Advertising film 202 - Promotional film 203 - Educational film 204 - Music video		
15	201 - Advertising film 202 - Promotional film 203 - Educational film 204 - Music video		

2. TELEVISION BROADCASTS AND OTHER AUDIOVISUAL CONTENT

Film and TV production

Questionnaire code: 12272023

Submitted in: 01.07.2023, data about 2022

Period:

page 3/12

To enter the data, click on Add table row. If you have entered data in the pop-up window, click Save row, choose Close to close the page. To amend the already entered and saved row, click on the respective row number in the first column – a pop-up window for amending the data will open.

Record no	Title of audiovisual content of the broadcast or series	Origin of the broadcast or series	Number of episodes of the broadcast or series	Total duration of the episodes of the broadcast or series in minits	Television channel that broadcasts the programme or series
	1	2	3	4	5
1		370 - Estonian original 371 - Produced under foreign licence			
2		370 - Estonian original 371 - Produced under foreign licence			
3		370 - Estonian original 371 - Produced under foreign licence			
4		370 - Estonian original 371 - Produced under foreign licence			
5		370 - Estonian original 371 - Produced under foreign licence			
6		370 - Estonian original 371 - Produced under foreign licence			
7		370 - Estonian original 371 - Produced under foreign licence			
8		370 - Estonian original 371 - Produced under foreign licence			
9		370 - Estonian original 371 - Produced under foreign licence			
10		370 - Estonian original 371 - Produced under foreign licence			
11		370 - Estonian original 371 - Produced			

Film and TV production

Questionnaire code: 12272023

Submitted in: 01.07.2023, data about 2022

Period:

page 4/12

		under foreign licence			
12		370 - Estonian original 371 - Produced under foreign licence			
13		370 - Estonian original 371 - Produced under foreign licence			
14		370 - Estonian original 371 - Produced under foreign licence			
15		370 - Estonian original 371 - Produced under foreign licence			

3.1. AUDIOVISUAL SERVICES PROVIDED TO FOREIGN COMPANIES BY TYPE OF FILM

To enter the data, click on Add table row. If you have entered data in the pop-up window, click Save row, choose Close to close the page. To amend the already entered and saved row, click on the respective row number in the first column – a pop-up window for amending the data will open.

Record no	Type of film	Number of provided audiovisual services	Sum of provided audiovisual services without VAT, in euros
1	2	3	
1	101 - Animation 102 - Feature film 103 - Documentary 201 - Advertising film 202 - Promotional film 203 - Educational film 204 - Music video		
2	101 - Animation 102 - Feature film 103 - Documentary 201 - Advertising film 202 - Promotional film 203 - Educational film 204 - Music video		
3	101 - Animation 102 - Feature film 103 - Documentary 201 - Advertising film 202 - Promotional film 203 - Educational film 204 - Music video		
4	101 - Animation 102 - Feature film 103 - Documentary 201 - Advertising film 202 - Promotional film 203 - Educational film 204 - Music video		
5	101 - Animation 102 - Feature film 103 - Documentary 201 - Advertising film 202 - Promotional film 203 - Educational film 204 - Music video		
6	101 - Animation		

Film and TV production

Questionnaire code: 12272023

Submitted in: 01.07.2023, data about 2022

Period:

page 5/12

	102 - Feature film 103 - Documentary 201 - Advertising film 202 - Promotional film 203 - Educational film 204 - Music video		
7	101 - Animation 102 - Feature film 103 - Documentary 201 - Advertising film 202 - Promotional film 203 - Educational film 204 - Music video		
8	101 - Animation 102 - Feature film 103 - Documentary 201 - Advertising film 202 - Promotional film 203 - Educational film 204 - Music video		
9	101 - Animation 102 - Feature film 103 - Documentary 201 - Advertising film 202 - Promotional film 203 - Educational film 204 - Music video		
10	101 - Animation 102 - Feature film 103 - Documentary 201 - Advertising film 202 - Promotional film 203 - Educational film 204 - Music video		
11	101 - Animation 102 - Feature film 103 - Documentary 201 - Advertising film 202 - Promotional film 203 - Educational film 204 - Music video		
12	101 - Animation 102 - Feature film 103 - Documentary 201 - Advertising film 202 - Promotional film 203 - Educational film 204 - Music video		
13	101 - Animation 102 - Feature film 103 - Documentary 201 - Advertising film 202 - Promotional film 203 - Educational film 204 - Music video		
14	101 - Animation 102 - Feature film 103 - Documentary 201 - Advertising film 202 - Promotional film 203 - Educational film 204 - Music video		
15	101 - Animation 102 - Feature film 103 - Documentary 201 - Advertising film 202 - Promotional film 203 - Educational film 204 - Music video		

3.2. AUDIOVISUAL SERVICES PROVIDED TO FOREIGN COMPANIES BY TYPE OF CONTENT

To enter the data, click on Add table row. If you have entered data in the pop-up window, click Save row, choose Close to close the page.

Film and TV production

Questionnaire code: 12272023

Submitted in: 01.07.2023, data about 2022

Period:

page 6/12

To amend the already entered and saved row, click on the respective row number in the first column – a pop-up window for amending the data will open.

Record no	Type of content	Number of provided audiovisual services	Sum of provided audiovisual services without VAT, in euros
	1	2	3
1	10 - Animation series 20 - Live broadcasts of sports, music and other events produced in Estonia 30 - Fictional series – incl. drama series, daytime series, situation comedy 40 - Serial broadcast – incl. news, informative broadcasts, television game shows, entertainment, documentary series, children's broadcasts, sports broadcasts 50 - TV feature film 60 - Individual broadcast – incl. the recordings of theatre performances and concerts, individual fictional broadcasts, etc. 70 - Broadcast for children 80 - Broadcast for youth		
2	10 - Animation series 20 - Live broadcasts of sports, music and other events produced in Estonia 30 - Fictional series – incl. drama series, daytime series, situation comedy 40 - Serial broadcast – incl. news, informative broadcasts, television game shows, entertainment, documentary series, children's broadcasts, sports broadcasts 50 - TV feature film 60 - Individual broadcast – incl. the recordings of theatre performances and concerts, individual fictional broadcasts, etc. 70 - Broadcast for children 80 - Broadcast for youth		
3	10 - Animation series 20 - Live broadcasts of sports, music and other events produced in Estonia 30 - Fictional series – incl. drama series, daytime series, situation comedy 40 - Serial broadcast – incl. news, informative broadcasts, television game shows, entertainment, documentary series, children's broadcasts, sports broadcasts 50 - TV feature film 60 - Individual broadcast – incl. the recordings of theatre performances and concerts, individual fictional broadcasts, etc. 70 - Broadcast for children 80 - Broadcast for youth		
4	10 - Animation series 20 - Live broadcasts of sports, music and other events produced in Estonia 30 - Fictional series – incl. drama series, daytime series, situation comedy 40 - Serial broadcast – incl. news, informative broadcasts, television game shows, entertainment, documentary series, children's broadcasts, sports broadcasts 50 - TV feature film 60 - Individual broadcast – incl. the recordings of theatre performances and concerts, individual fictional broadcasts, etc. 70 - Broadcast for children 80 - Broadcast for youth		
5	10 - Animation series 20 - Live broadcasts of sports, music and other events produced in Estonia 30 - Fictional series – incl. drama series, daytime series, situation comedy 40 - Serial broadcast – incl. news, informative broadcasts, television game shows, entertainment, documentary series, children's broadcasts, sports		

Film and TV production

Questionnaire code: 12272023

Submitted in: 01.07.2023, data about 2022

Period:

	<p>broadcasts 50 - TV feature film 60 - Individual broadcast – incl. the recordings of theatre performances and concerts, individual fictional broadcasts, etc. 70 - Broadcast for children 80 - Broadcast for youth</p>		
6	<p>10 - Animation series 20 - Live broadcasts of sports, music and other events produced in Estonia 30 - Fictional series – incl. drama series, daytime series, situation comedy 40 - Serial broadcast – incl. news, informative broadcasts, television game shows, entertainment, documentary series, children’s broadcasts, sports broadcasts 50 - TV feature film 60 - Individual broadcast – incl. the recordings of theatre performances and concerts, individual fictional broadcasts, etc. 70 - Broadcast for children 80 - Broadcast for youth</p>		
7	<p>10 - Animation series 20 - Live broadcasts of sports, music and other events produced in Estonia 30 - Fictional series – incl. drama series, daytime series, situation comedy 40 - Serial broadcast – incl. news, informative broadcasts, television game shows, entertainment, documentary series, children’s broadcasts, sports broadcasts 50 - TV feature film 60 - Individual broadcast – incl. the recordings of theatre performances and concerts, individual fictional broadcasts, etc. 70 - Broadcast for children 80 - Broadcast for youth</p>		
8	<p>10 - Animation series 20 - Live broadcasts of sports, music and other events produced in Estonia 30 - Fictional series – incl. drama series, daytime series, situation comedy 40 - Serial broadcast – incl. news, informative broadcasts, television game shows, entertainment, documentary series, children’s broadcasts, sports broadcasts 50 - TV feature film 60 - Individual broadcast – incl. the recordings of theatre performances and concerts, individual fictional broadcasts, etc. 70 - Broadcast for children 80 - Broadcast for youth</p>		
9	<p>10 - Animation series 20 - Live broadcasts of sports, music and other events produced in Estonia 30 - Fictional series – incl. drama series, daytime series, situation comedy 40 - Serial broadcast – incl. news, informative broadcasts, television game shows, entertainment, documentary series, children’s broadcasts, sports broadcasts 50 - TV feature film 60 - Individual broadcast – incl. the recordings of theatre performances and concerts, individual fictional broadcasts, etc. 70 - Broadcast for children 80 - Broadcast for youth</p>		
10	<p>10 - Animation series 20 - Live broadcasts of sports, music and other events produced in Estonia 30 - Fictional series – incl. drama series, daytime series, situation comedy 40 - Serial broadcast – incl. news, informative broadcasts, television game shows, entertainment,</p>		

Film and TV production

Questionnaire code: 12272023

Submitted in: 01.07.2023, data about 2022

Period:

	documentary series, children's broadcasts, sports broadcasts 50 - TV feature film 60 - Individual broadcast – incl. the recordings of theatre performances and concerts, individual fictional broadcasts, etc. 70 - Broadcast for children 80 - Broadcast for youth		
11	10 - Animation series 20 - Live broadcasts of sports, music and other events produced in Estonia 30 - Fictional series – incl. drama series, daytime series, situation comedy 40 - Serial broadcast – incl. news, informative broadcasts, television game shows, entertainment, documentary series, children's broadcasts, sports broadcasts 50 - TV feature film 60 - Individual broadcast – incl. the recordings of theatre performances and concerts, individual fictional broadcasts, etc. 70 - Broadcast for children 80 - Broadcast for youth		
12	10 - Animation series 20 - Live broadcasts of sports, music and other events produced in Estonia 30 - Fictional series – incl. drama series, daytime series, situation comedy 40 - Serial broadcast – incl. news, informative broadcasts, television game shows, entertainment, documentary series, children's broadcasts, sports broadcasts 50 - TV feature film 60 - Individual broadcast – incl. the recordings of theatre performances and concerts, individual fictional broadcasts, etc. 70 - Broadcast for children 80 - Broadcast for youth		
13	10 - Animation series 20 - Live broadcasts of sports, music and other events produced in Estonia 30 - Fictional series – incl. drama series, daytime series, situation comedy 40 - Serial broadcast – incl. news, informative broadcasts, television game shows, entertainment, documentary series, children's broadcasts, sports broadcasts 50 - TV feature film 60 - Individual broadcast – incl. the recordings of theatre performances and concerts, individual fictional broadcasts, etc. 70 - Broadcast for children 80 - Broadcast for youth		
14	10 - Animation series 20 - Live broadcasts of sports, music and other events produced in Estonia 30 - Fictional series – incl. drama series, daytime series, situation comedy 40 - Serial broadcast – incl. news, informative broadcasts, television game shows, entertainment, documentary series, children's broadcasts, sports broadcasts 50 - TV feature film 60 - Individual broadcast – incl. the recordings of theatre performances and concerts, individual fictional broadcasts, etc. 70 - Broadcast for children 80 - Broadcast for youth		
15	10 - Animation series 20 - Live broadcasts of sports, music and other events produced in Estonia 30 - Fictional series – incl. drama series, daytime series, situation comedy 40 - Serial broadcast – incl. news, informative		

Film and TV production

Questionnaire code: 12272023

Submitted in: 01.07.2023, data about 2022

Period:

page 9/12

broadcasts, television game shows, entertainment, documentary series, children's broadcasts, sports broadcasts 50 - TV feature film 60 - Individual broadcast – incl. the recordings of theatre performances and concerts, individual fictional broadcasts, etc. 70 - Broadcast for children 80 - Broadcast for youth	
---	--

4. SOURCES OF FINANCING OF AUDIOVISUAL CONTENT FOR THE REFERENCE YEAR

The source of financing must be indicated also by providers of audiovisual services to foreign companies. To enter the data, click on Add table row. If you have entered data in the pop-up window, click Save row, choose Close to close the page. To amend the already entered and saved row, click on the respective row number in the first column – a pop-up window for amending the data will open.

Reco rd no	Source of financing of audiovisual content	Sum obtained for producing audiovisual content, in euros
	1	2
1	111 - Estonian legal persons 112 - Estonian natural persons 13 - National budget 15 - Enterprice resource 161 - Foreign legal persons 162 - Foreign natural persons OTH - Other	
2	111 - Estonian legal persons 112 - Estonian natural persons 13 - National budget 15 - Enterprice resource 161 - Foreign legal persons 162 - Foreign natural persons OTH - Other	
3	111 - Estonian legal persons 112 - Estonian natural persons 13 - National budget 15 - Enterprice resource 161 - Foreign legal persons 162 - Foreign natural persons OTH - Other	
4	111 - Estonian legal persons 112 - Estonian natural persons 13 - National budget 15 - Enterprice resource 161 - Foreign legal persons 162 - Foreign natural persons OTH - Other	
5	111 - Estonian legal persons 112 - Estonian natural persons 13 - National budget 15 - Enterprice resource 161 - Foreign legal persons 162 - Foreign natural persons OTH - Other	
6	111 - Estonian legal persons 112 - Estonian natural persons 13 - National budget 15 - Enterprice resource 161 - Foreign legal persons 162 - Foreign natural persons OTH - Other	
7	111 - Estonian legal persons 112 - Estonian natural persons 13 - National budget 15 - Enterprice resource 161 - Foreign legal persons 162 - Foreign natural persons OTH - Other	
8	111 - Estonian legal persons 112 - Estonian natural persons 13 - National budget 15 - Enterprice resource	

Film and TV production

Questionnaire code: 12272023

Submitted in: 01.07.2023, data about 2022

Period:

page 10/12

	161 - Foreign legal persons 162 - Foreign natural persons OTH - Other	
9	111 - Estonian legal persons 112 - Estonian natural persons 13 - National budget 15 - Enterprise resource 161 - Foreign legal persons 162 - Foreign natural persons OTH - Other	
10	111 - Estonian legal persons 112 - Estonian natural persons 13 - National budget 15 - Enterprise resource 161 - Foreign legal persons 162 - Foreign natural persons OTH - Other	
11	111 - Estonian legal persons 112 - Estonian natural persons 13 - National budget 15 - Enterprise resource 161 - Foreign legal persons 162 - Foreign natural persons OTH - Other	
12	111 - Estonian legal persons 112 - Estonian natural persons 13 - National budget 15 - Enterprise resource 161 - Foreign legal persons 162 - Foreign natural persons OTH - Other	
13	111 - Estonian legal persons 112 - Estonian natural persons 13 - National budget 15 - Enterprise resource 161 - Foreign legal persons 162 - Foreign natural persons OTH - Other	
14	111 - Estonian legal persons 112 - Estonian natural persons 13 - National budget 15 - Enterprise resource 161 - Foreign legal persons 162 - Foreign natural persons OTH - Other	
15	111 - Estonian legal persons 112 - Estonian natural persons 13 - National budget 15 - Enterprise resource 161 - Foreign legal persons 162 - Foreign natural persons OTH - Other	

5. TOTAL COSTS OF PRODUCING AUDIOVISUAL CONTENT FOR THE REFERENCE YEAR

To enter the data, click on Add table row. If you have entered data in the pop-up window, click Save row, choose Close to close the page. To amend the already entered and saved row, click on the respective row number in the first column – a pop-up window for amending the data will open.

		Euros
		1
TOTAL COSTS OF PRODUCING AUDIOVISUAL CONTENT FOR THE REFERENCE YEAR	1	

6. TIME SPENT ON FILLING OUT THE QUESTIONNAIRE (incl. for preparing the data)

Please estimate how much time you spent on filling out the questionnaire (incl. time spent on reading the instructions, collecting and preparing data). Record the total time spent by all employees

		Hours	Minutes
--	--	-------	---------

Film and TV production

Questionnaire code: 12272023

Submitted in: 01.07.2023, data about 2022

Period:

page 11/12

		1	2
Time spent	1		
Please indicate the hours and minutes separately. For example, if it took 1.5 hours (i.e. 90 minutes) to complete the questionnaire, you should enter 1 in the hours field and 30 in the minutes field.	x		

Feedback to the questionnaire

Dear Respondent!	
This is where we ask for your direct feedback.	
Please assess the statements below on a scale of 1 to 5, with 1 being the lowest and 5 being the highest.	
NB! These questions apply to the current questionnaire.	
Providing feedback is voluntary. Thank you!	

Y1. Assessment on a scale of 1 to 5

	Assessment on a scale of 1 (strongly disagree) to 5 (strongly agree)
Wording of questions was comprehensible.	1 - 5 2 - 4 3 - 3 4 - 2 5 - 1 6 - Do not know
Wording of error messages or controls was comprehensible, and they were helpful for finding and fixing errors.	1 - 5 2 - 4 3 - 3 4 - 2 5 - 1 6 - Do not know
Explanatory texts (appearing when the mouse cursor hovers over them) of the questionnaire were comprehensible and helpful.	1 - 5 2 - 4 3 - 3 4 - 2 5 - 1 6 - Do not know
eSTAT environment was user-friendly for completing the questionnaire (e.g. all the tables properly fit on the screen).	1 - 5 2 - 4 3 - 3 4 - 2 5 - 1 6 - Do not know

Y2. Overall assessment on the questionnaire

	Answer
Please give an overall assessment on completing the questionnaire.	10 - Very easy 20 - Easy 30 - Average (neither easy nor difficult) 40 - Difficult 50 - Very difficult

Y3. Suggestions and comments (200 characters max)

COMMENT

Contact person: Help desk (contact centre), Phone: 6259 300, E-mail: klienditugi@stat.ee, Postal address: Vabaduse plats 2, 71020 Viljandi

Film and TV production

Questionnaire code: 12272023

Submitted in: 01.07.2023, data about 2022

Period: