



## Radio

Questionnaire code: 12322024

Submitted in: 1.04.2024, data about 2023

Period:

Periodicity: Annual

page 1/4

Statistics Estonia guarantees the full protection of data submitted.

Economic unit

**Registry code:**  
**Name:**

**E-mail:**  
**Phone:**

Postal address

**County:**  
**City / Rural municipality:**  
**Village / Town / City district:**  
**Secondary address unit:**

**Street:**  
**Building:**  
**Apartment:**  
**Postal code:**

Economic activity in the sample

Completed by

**Personal ID code:**  
**Firstname and surname:**

**E-mail:**  
**Phone:**

**Completed on (date):**

**Signature:**

## 0. Information to the Respondent

The aim of the questionnaire is to obtain information about the number of employees and the types, duration and financing of radio broadcasting in radio stations operating in Estonia.
It is used to monitor and assess radio broadcasting trends in Estonia.
Click on the table name to access additional information about the table.
Values from the previous period are displayed to view.
In the absence of values, you do not have to enter 0 (zero) in the fields, but you may do so if preferred.
The additional rows or columns marked with contain calculated values which are displayed after saving. These fields are grey.
When you have filled in a table and want to check this table, click "Save" and then select "Validate table". This way, it is easier to correct errors in the specific table.
If you click "Check", the entire questionnaire is checked and the errors in all tables are displayed simultaneously. Use this button when you have filled in all the tables.
The error message "Warning" indicates possible errors. Please make sure that you have entered the correct data, then click "Accept warnings" and confirm the questionnaire.
In case of any questions, please call +372 6259 300 or send an email at <a href="mailto:klienditugi@stat.ee">mailto:klienditugi@stat.ee</a>

## 1. NUMBER OF EMPLOYEES OF THE RADIO STATION

The radio stations of Estonian Public Broadcasting (ERR) do not have to fill in this table, because ERR reports employee numbers as a total in the questionnaire for ETV. If your enterprise (other than ERR) has several radio stations and the number of employees by occupational group is known as a total for all stations combined (not separately for each station), please indicate this total number in the questionnaire of one radio station. The enterprise Duo Media Networks OÜ may indicate just the total number of TV and radio staff (in one of the questionnaires of its TV and radio stations), if it would be difficult to provide a separate staff number for each station. In that case, please write in the remark field that the numbers of TV and radio staff have been summed up.

		Total number of employees	Number of employees working under	Number of employees with other contracts
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## Radio

Questionnaire code: 12322024

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Period:

page 2/4

			employment contract	
		1	2	3
TOTAL.	1			
Programme staff	2			
Technical staff	3			
Administrative staff	4			
Other staff	5			
Remark	6			

### 1.0 NUMBER OF EMPLOYEES OF THE RADIO STATION, data of previous period

The radio stations of Estonian Public Broadcasting (ERR) do not have to fill in this table, because ERR reports employee numbers as a total in the questionnaire for ETV. If your enterprise (other than ERR) has several radio stations and the number of employees by occupational group is known as a total for all stations combined (not separately for each station), please indicate this total number in the questionnaire of one radio station. The enterprise Duo Media Networks OÜ may indicate just the total number of TV and radio staff (in one of the questionnaires of its TV and radio stations), if it would be difficult to provide a separate staff number for each station. In that case, please write in the remark field that the numbers of TV and radio staff have been summed up.

		Total number of employees	Number of employees working under employment contract	Number of employees with other contracts
		1	2	3
TOTAL.	1			
Programme staff	2			
Technical staff	3			
Administrative staff	4			
Other staff	5			
Remark	6			

### 2. FINANCING OF THE RADIO STATION BY SOURCE OF FUNDING

The radio stations of Estonian Public Broadcasting (ERR) do not have to fill in this table, because ERR reports financing figures as a total in the questionnaire for ETV. If your enterprise (other than ERR) has several radio stations and financing by source of funding is known as a total for all stations combined (not separately for each station), please indicate total financing in the questionnaire of one radio station. The enterprise Duo Media Networks OÜ may indicate the total financing by source of funding for all its TV and radio stations combined (in one of the questionnaires of its TV and radio stations), if it would be difficult to provide financing data separately for each station. In that case, please write in the remark field below the table that the financing of TV and radio stations has been summed up.

		Sum of funding, euros	
		1	1x
Sum of sources of funding.	1		
State or local government	2		
Estonian private sector	3		
Foreign sources	4		
Other sources	5		
.. please specify the name of other source 1	6		
.. amount of other source 1	7		
.. please specify the name of other source 2	8		
.. amount of other source 2	9		
.. please specify the name of other source 3	10		
.. amount of other source 3	11		
.. please specify the name of other source 4	12		
.. amount of other source 4	13		
.. please specify the name of other source 5	14		
.. amount of other source 5	15		
Remark	16		

### 3. FINANCING OF THE RADIO STATION BY TYPE OF FUNDING

The radio stations of Estonian Public Broadcasting (ERR) do not have to fill in this table, because ERR reports financing figures as a total in the questionnaire for ETV. If your enterprise (other than ERR) has several radio stations and financing by type of funding is known as a

## Radio

Questionnaire code: 12322024

Submitted in: 1.04.2024, data about 2023

Period:

page 3/4

total for all stations combined (not separately for each station), please indicate total financing in the questionnaire of one radio station. The enterprise Duo Media Networks OÜ may indicate the total financing by type of funding for all its TV and radio stations combined (in one of the questionnaires of its TV and radio stations), if it would be difficult to provide financing data separately for each station.

		Sum of funding, euros	.
		1	1x
Sum of types of funding.	1		
Commercial communications (advertising, sponsorship information, teleshopping)	2		
Self-financing	3		
Other types	4		
.. please specify the name of other type 1	5		
.. amount of other type 1	6		
.. please specify the name of other type 2	7		
.. amount of other type 2	8		
.. please specify the name of other type 3	9		
.. amount of other type 3	10		
.. please specify the name of other type 4	11		
.. amount of other type 4	12		
.. please specify the name of other type 5	13		
.. amount of other type 5	14		

#### 4. DURATION OF RADIO BROADCASTING BY TYPE OF BROADCAST, HOURS PER YEAR

The total annual duration of broadcasts can be 8,760 hours maximum.

		Total annual duration of broadcasts, hours	.. incl. self-produced broadcasts, hours		
		1	2	1x	2x
Sum of duration of broadcasts (max 8,760 hours per year).	1				
News	2				
Informative broadcasts	3				
Educational and scientific broadcasts	4				
Cultural broadcasts	5				
Religious broadcasts	6				
Music broadcasts	7				
Sports broadcasts	8				
Entertainment broadcasts	9				
Other broadcasts	10				
Advertising	11				
Teleshopping	12				

#### 6. TIME SPENT ON FILLING OUT THE QUESTIONNAIRE (incl. for preparing the data)

Please estimate how much time you spent on filling out the questionnaire (incl. time spent on reading the instructions, collecting and preparing data). Record the total time spent by all employees.

	Hours	Minutes
Time spent		
Please indicate the hours and minutes separately. For example, if it took 1.5 hours (i.e. 90 minutes) to complete the questionnaire, you should enter 1 in the hours field and 30 in the minutes field.		

#### Y1. Assessment on a scale of 1 to 5

	Assessment on a scale of 1 (strongly disagree) to 5 (strongly agree)
Wording of questions was comprehensible.	1 - 5 2 - 4 3 - 3 4 - 2 5 - 1

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	6 - Do not know
Wording of error messages or controls was comprehensible, and they were helpful for finding and fixing errors.	1 - 5 2 - 4 3 - 3 4 - 2 5 - 1 6 - Do not know
Explanatory texts (appearing when the mouse cursor hovers over them) of the questionnaire were comprehensible and helpful.	1 - 5 2 - 4 3 - 3 4 - 2 5 - 1 6 - Do not know
Prefilled fields (text boxes with preexisting data) made the completion of the questionnaire more convenient and helped to reduce errors.	1 - 5 2 - 4 3 - 3 4 - 2 5 - 1 6 - Do not know
eSTAT environment was user-friendly for completing the questionnaire (e.g. all the tables properly fit on the screen).	1 - 5 2 - 4 3 - 3 4 - 2 5 - 1 6 - Do not know

## Y2. Overall assessment on the questionnaire

	<b>Answer</b>
Please give an overall assessment on completing the questionnaire.	10 - Very easy 20 - Easy 30 - Average (neither easy nor difficult) 40 - Difficult 50 - Very difficult

## Y3. Suggestions and comments


COMMENT